

# FLEETWOOD FLYER



Cadillac



CLUB  
St. Louis Region

## MARCH 2021

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**Region Website:** <cadillaclasalleclubstl.org>

(submit info to <contact@cadillaclasalleclubstl.org>)

**Region Sponsor: ELCO Cadillac**

15110 Manchester Road, Ballwin, Mo

**Cadillac Sales Manager: Bill Pastor: 877-590-6609**



### MARCH MEETING

**Date:** Wednesday, March 24th

**Time:** 7:00 PM

**Where:** Zoom Virtual Online Videoconference

**Address:** Meeting email invite to follow

Our March meeting will be a Zoom virtual online meeting. Watch your inbox for an email invitation to the meeting.

### 2021 ST. LOUIS REGION DUES

2021 unpaid dues became delinquent as of March 1st. Nine members remain unpaid. I have sent emails to those unpaid to inquire. The 2021 annual St. Louis Region-CLC dues schedule is as follows (varies based on the type of newsletter requested):

\$15 - Emailed newsletter in a PDF file

\$30 - B&W paper newsletter mailed USPS

\$45 - Color paper newsletter mailed USPS

Please make your check payable to "St. Louis Region-CLC", and mail to:

Craig Masterson

842 Courtwood Ln

Ballwin, MO 63011

### SECRETARY'S REPORT

We held our second virtual online video conference meeting on February 24th. Member participation was similar to the January meeting, about 18 members. Meeting highlights are as follows:

**Club Calendar for 2021:** Included with March's newsletter is the 2021 Club Calendar. Please review monthly for updates as event scheduling and pandemic status are dynamic. Virtual meetings are planned through April. Due to the pandemic and new showroom construction at ELCO Cadillac, no April spring car show will be held.

For May 16th, we are tentatively scheduling a Club meeting and picnic at the Dogwood Pavilion at Blackburn Park in Webster Groves. As this event draws near, a final decision will be made as to whether to proceed based on then-current COVID-19 conditions. Seating within the open pavilion will be socially-distanced with headcount limited to the current county capacity restrictions at that time. The pavilion's normal capacity is 40 individuals. Members can bring lawn chairs and further socially distance around the pavilion and our vehicles in the adjacent parking lot. This will be a bring-your-own-food-and-beverage event.

Our annual fall car show will be held at the National Museum of Transportation in 2021. The Museum has decided to host only Museum-sponsored shows going forward. The Museum has offered us the opportunity of a sponsored joint car show with the HCCMO's Brass & Nickle Car Show on Sunday, October 17th, which we have accepted. Club members with longer tenure than me state that this joint show format has occurred in the past.

Regarding our annual show, it was announced last year that our Treasurer and Annual Show

Chairman, Ted Fivian, has decided to offer the Annual Show Chairman position to a member with interest. First, thank you, Ted (and Steve Unland), for your years of service handling this task. You did a fine job, and the members greatly appreciate your efforts! Second, David Baker has offered to assume the Annual Show Chairmanship, with able assistance and support provided by Craig Seekamp. Thank you both for stepping up and offering your services to the Club.

**Local Car Shows:** The following local non-CLC car shows were discussed at our meeting:

- ◆ **Annual HCCMO Easter Auto Show:** The 2021 show traditionally held at the Muny Opera upper parking lot in Forest Park is canceled due to the COVID-19 attendance restrictions the park required. With the large attendance this show draws, the attendance restrictions were not feasible and would be difficult to enforce. The show plans to return in 2022.
- ◆ **St. Louis Street Rod Association:** The other annual Easter Car Show held on the lower lot of the Muny Opera in Forest Park, sponsored by the St. Louis Street Rod Association, will occur, but has been moved to the St. Charles Family Arena. Use the south gate entrance to enter the lot. There will be a \$2 charge per car for spectator parking in the rear of the lot. Info at: <[www.streetrodassociation.com](http://www.streetrodassociation.com)>.
- ◆ **HCCMO Father's Day Car Show:** Planned for June 20th at the National Museum of Transport.
- ◆ **Randy Gori Route 66 Memorial Car Show:** Planned for September 11th in Edwardsville, IL.
- ◆ **Wheels In Motion Car Show:** Children's Cancer Charity Car Show is planned for September 12th at Westport Plaza.
- ◆ **HCCMO Show & Swap Meet:** Planned for September 19th at the former Sears parking lot at Chesterfield Mall.

**Auto Auctions:** As we start to see the light at the end of the pandemic tunnel, I think all of us are ready to restart our auto hobby enjoyment. Whether you are looking for your next classic ride, or in addition to your vaccination, that dose of automotive sensory overload we all crave, there are several auto auctions in 2021 within an easy one-day drive from St. Louis. During our meeting the following auctions were noted:

- ◆ Mecum - Indianapolis, IN: May 14-22
- ◆ Mecum - Tulsa, OK: June 10-12
- ◆ Mecum - Chicago, IL: Oct 21-23
- ◆ Mecum - Kansas City, MO: Dec 2-4

**National Museum of Transportation:** Members' cars to be displayed in the St. Louis National Museum of Transportation's special Cadillac & LaSalle Exhibition that runs from March through October have been delivered to the Museum. The Exhibition is titled "**American Design, Performance, and Luxury: A Snapshot of the Cadillac**". From what I saw of the pre-opening vehicle line-up, I am very excited to view the exhibit once it formally opens. A late addition to the exhibit is the Tobiaszes' 1931 7-passenger Sedan.

**Member News:** Kevin Williams will soon take possession of his "new" 1950 Cadillac Series 62 Convertible, and his 1938 Cadillac Formal Sedan sold quickly on consignment through the St. Louis Auto Museum to an out-of-state buyer.

Brandon Gray reported that the day of our February meeting, he took possession of his "new" 1990 Fleetwood Brougham d'Elegance Sedan. Brandon said this vehicle is similar, even the color, to one that his Grandma purchased new in 1990. Brandon showed us a great picture from 1990 of his Grandma with her new car and three friends. It looks like that picture and the story of Grandma's and Brandon's 1990 Cadillacs have the makings for an entertaining newsletter article (hint hint!).

Also, we have a great article this month by Jeff Rosansky on his and son Taylor's purchase and enjoyment of their 1955 Cadillac Series 62 Sedan. I know you all will enjoy the article; I sure did. Thank you, Jeff!

I've become aware that our past Director, Jim Brown, is recuperating after being diagnosed with COVID-19 in late January. Jim, I hear the battles were tough, and the war is not yet completely won. But, keep your spirits up and know that we all wish you the best for a full recovery and hope to see you back on your feet soon. Hang in there!

With my paternal ancestry originating in Ireland, birthplace of my great-grandfather, I wish you all an "authentic" Happy St. Patrick's Day and hope you get your fill of corned beef and cabbage!

*Craig Masterson*



#### **CLUB SPONSORSHIP**

I want to recognize that our CLC St. Louis Region is sponsored by ELCO Chevrolet and Cadillac. ELCO will continue sponsorship of our Club for 2021. We greatly appreciate ELCO's past and future support helping to defray club costs and providing meeting

and car show space at their facility during "normal" times, which these times are certainly not. If you have a need for a used vehicle or a new Cadillac or Chevrolet, please be sure to contact General Sales Manager Bill Pastor and mention your CLC membership. Bill's contact info is listed on page one.

### **CADS-IN-MAGS**

I normally would not mention articles in our National Club's *The Self-Starter* magazine because we all are aware of and have access to our great Club magazine. And well, it's a non-starter, (pun intended), that it will be chock-full of good stories and information about Cadillacs and LaSalles. But...the March issue stands out to me for at least a couple of reasons. First, each year *The Self-Starter* has an article about the model year Cadillacs turning 50 years old. Bob Crimmins has penned an article with numerous pictures recognizing the 50th Anniversary of the 1971 models that I enjoyed very much.

Cindy and I own a 1971 Eldorado Convertible, purchased in 1988. It is one of about 110 Eldorado Convertibles built that year in Adriatic Turquoise, with, wait for it, Aqua leather interior and Aqua carpet! This is the only all-aqua example that I have seen to date. I recall at the time thinking it was still eight more years until 1996, what seemed like a long time, until it would turn 25 years old and be eligible for historic vehicle license plates. To now realize our Eldorado is turning 50 years old, is, well, sobering! I need to move my restoration plans for my vehicles out of the deep freeze and onto the front burner; D'oh!

Second, in March's *The Self-Starter* on page 14 is a picture of our own Mark Ellison and "Ingrid"—a beautiful Casablanca Yellow 1971 Cadillac Coupe DeVille. She looks as beautiful as the first time I saw her last September when Mark and Cathy arrived in style with Ingrid for our Club's visit to the Gallagher Collection. Congratulations, Mark, on *The Self-Starter* debut!

### **DREAM CADILLAC**

Allen Hall tipped me off (for those of you looking to add to your dream Cadillac car collection) on an impressive pre-war Cadillac being offered for \$1.2 million by St. Louis classic car dealer Hyman Ltd. The car? An authentic 1931 Cadillac Fleetwood-bodied V16 Roadster. As listed on the Hyman Ltd. website, ([www.hymanltd.com](http://www.hymanltd.com)), the car is in excellent condition—a well-preserved, matured restoration. The car is sable brown over silver mink paint with brown leather upholstery restored to period-correct standards. There is a matching

brown leather rumble seat behind the cockpit. The car rides on new Firestone whitewall tires. Accessories include dual side-mount spares, Pilot Ray driving lamps, stone guard, chrome hood vent doors, and Goddess mascot.



Pictures courtesy of [www.hymanltd.com](http://www.hymanltd.com)



The Cadillac V16 engine rivals the Duesenberg V16 engine in styling and beauty. Better get out there and buy those Powerball tickets!

### **BLUE'S STORY**

(By: Jeff Rosansky)

Hello all, my name is Jeff Rosansky. My son Taylor and I have a red '70 Coupe de Ville and a blue '55 Series 62 Sedan ("Blue"). You may remember them from the couple of shows we attend each year. We have had the '55 for roughly 4 years now. How we got to that point is a bit of a story, and I figured I would share it with you.

I would assume I am the same as most of you. I have always been one of those guys who loved old cars. I would speed up to get a better look at one if it was driving on the road ahead of me or walk out of my way just to get a glimpse at one if I saw it in a parking lot. If I was lucky enough to be behind one while driving, I would open the window just to smell the exhaust, much like I do when I am out driving and someone is burning leaves. My grandparents drove Cadillacs, and my father would always talk about them, so I developed a fondness for "The Standard of the World". (I had to find a place to throw that in here.)

In the spring of 2017, my father and I made our yearly pilgrimage to Staunton, Illinois to look at all the cars at Country Classic Cars. That time, I was able to convince Taylor to come along as I was trying to encourage him to get the old car bug. As we looked around, he became increasingly mesmerized by the '50s designs. There was one problem, however. Taylor was 16+ with absolutely no interest in getting his drivers license. Believe me, I'm sure most of you reading this are shaking your heads like I did. It is hard to imagine not wanting to get your drivers license on your 16th birthday, but that's the next generation for you, I guess. Why drive the real thing when you can do it in a video game??

My sense of humor being the way it is, I decided to mess with him a little. Over the next few weeks I kept sending him Craigslist listings of '50s cars. I would say, "We should get this one" or "We should get that one—Oh, wait, you don't have your license—Never mind". Yeah, I know it was a mean thing to do, but if you can't mess with your kids, why have them? I think it got to where I was annoying him a little because he wasn't responding to most of my texts. But then my phone finally dinged when I sent him a listing for a '55 4 door Series 62 in a little town up by Kirksville. He said he wanted that car. I responded with an "OK, we can really look for one at some point in the future once you have your license". He said, "No dad, I want THAT car. I'll get my license if that's what it takes". Mission accomplished!

That night, we sat down as a family and had a serious discussion. He was serious enough that he wanted to throw his own money in the pot (believe me; we have our money in it too). Parking space was a problem, but my father saved the day by providing a place for the '70. After a long talk, we decided it was at least worth a look.

A few days later, I took a day off work and we made the trek up North to go look at it. The little



town it was so stereotypical that we actually saw a mobile home with a toilet in the front yard that was being used as a planter!

Before I get to the car itself, it is worth mentioning a little of its history. This car was bought by a small used car dealer in the '90s. The dealer had a habit of keeping cars he liked, so he put the '55 in the corner of his huge shop. As time went on, he filled the building with cars he wanted to keep, and all they did was sit. After he died, his family was slowly selling them all. Because the '55 was one of the first ones he kept, it was stuck in the corner and as a result, it was one of the last to go. The timing was just right.

Anyway, we got to the garage and saw it sitting in the corner. It was dirty but still sat there just beckoning us to come closer. We climbed underneath it to poke and prod for rust, and it seemed to pass that test. Then we asked the guy to start it up. She would run on a gas bottle, and gas squirted out of the top of the carburetor, but it ran. OK, it passed that test. We couldn't drive it, because it didn't have any brakes. Solution, the guy lifted the rear end off the ground and put it in drive. The wheels turned forward. Then, it was put in reverse, and they turned backwards (always a good sign). OK, it passed that test. One thing led to another, and after a long phone call with the wife, we bought it.



We were planning to come back in a couple of days with a truck and trailer from a friend we had lined up to bring it home, but that fell through at the last minute. We couldn't let the car just sit up there, so we ended up renting a U-Haul truck and trailer to tow it. I reserved the smallest truck they had for a one-way rental from Kirksville to St. Charles, but of course, that didn't go as planned either. When I got there, they didn't have the small 10' truck for us that I had reserved. Instead, they gave us a "courtesy upgrade" to a 26' truck. The struggles don't stop there either. Even with 4 of us, we couldn't push the '55 onto the trailer with manpower alone, so we ended up pushing it with a 4-wheeler the dealer used that had an old tire bungee corded on the front. With it finally on

the trailer, we ended up driving a big empty U-Haul back from Kirksville on probably one of the windiest days in a long time.



After a long, gas-guzzling drive, we arrived at our house. There were a few unsuccessful attempts at trying to back the trailer into the driveway, so after blocking our street's traffic for 10 minutes, we gave up. Taylor was able to get a group of friends to come over to our house, and all of us pushed it into the garage. It was June 10th, 2017, and she was finally home.

The next day or so consisted of us just looking at it and admiring its lines. That weekend, we pushed it out of the garage and gave it its first wash in decades and cleaned the engine bay. We pushed it back in the garage and removed the carb for our first project.

We worked on her daily for a couple of months. It was very enjoyable for me because I was doing things I had not done since high school auto class. The very best part was that my son looked at me like I knew what I was talking about. We all know that we don't get that very often from our kids, so I enjoyed every minute of it.



Truth be told, I asked a lot of questions on the CLC forums, and everyone there was just fantastic; but as far as my son was concerned, I knew the answers. We finally got to where we were able to take her on her first drive on September 22nd. After a couple of test runs, we finally ventured out of sight of the house and took her across the street to get gas. The trips slowly became longer and longer to the point where we were comfortable driving her around town.

One thing my wife and I explained to Taylor was that if we got the '55, there wasn't really anything left in the budget for a daily driver for him. We ended up finding a beat up 1995 Honda Accord for him to use. One day he would drive this beat up

old Accord with faded paint, a surging engine, loose bumper, and no antenna to school---but the next day he would show up in a '55 Caddy. He knew he had one of the worst, as well as probably the best car at Francis Howell. It came in handy for prom, too. The school even put a little blurb in the yearbook about it.

Taylor is off at Mizzou now and doesn't get to drive it much, but he does when he comes home. If I do anything to it, I keep him in the loop.



The '55's paint is fair, chrome is good, interior could be better, and she leaks a little bit of everything from just about everywhere, but it is just amazing to drive her. We will fix these things over time, but it is a labor of love. There aren't any more old cars in our future, but we sure enjoy what we have—unless someone knows of a nice '60 that is—shhh!



We look forward to seeing everybody at the next car meet, whenever that will be. I hope you enjoyed our little story. Cheers!





March Edition

**2021**

**CLC - St. Louis Region  
Calendar of Events**



| Date                                  | Day | Time            | Event                                | Location                                       | Notes                           |
|---------------------------------------|-----|-----------------|--------------------------------------|--|---------------------------------|
| 1/27                                  | Wed | 7:00 PM         | Monthly Mtg                          | Virtual Online Video Conference                |                                 |
| 2/24                                  | Wed | 7:00 PM         | Monthly Mtg                          | Virtual Online Video Conference                |                                 |
| 3/24                                  | Wed | 7:00 PM         | Monthly Mtg                          | Virtual Online Video Conference                |                                 |
| 4/28                                  | Wed | 7:00 PM         | Monthly Mtg                          | Virtual Online Video Conference                |                                 |
| 5/16                                  | Sun | 11 AM-2 PM      | Annual Picnic & Monthly Mtg          | Blackburn Park, 421 Edgar Rd, Webster Groves   | Dogwood Pavilion; BYOB & Food   |
| 6/23                                  | Wed | 7:00 PM         | Monthly Mtg                          | Virtual OR Sonic Drive-In, 1002 S. Kirkwood Rd | Subject to Change               |
| 7/13-17                               |     | <b>CANCELED</b> | CLC 2021 Grand National              | Albuquerque, NM                                | Postponed to 2023               |
| 7/28                                  | Wed | 7:00 PM         | Monthly Mtg                          | Virtual OR Sonic Drive-In, 1002 S. Kirkwood Rd | Subject to Change               |
| 8/25                                  | Wed | 7:00 PM         | Monthly Mtg                          | Details Forthcoming                            | Date & Time Subject to Change   |
| 9/22                                  | Wed | 7:00 PM         | Monthly Mtg                          | Details Forthcoming                            | Date & Time Subject to Change   |
| 9/23-26                               |     |                 | CLC 2021 Fall Festival               | Hickory Corners, MI - Gilmore Car Museum       |                                 |
| 10/2                                  | Sat | TBD             | Fall Driving Tour                    | Details Forthcoming                            | Subject to Change               |
| 10/17                                 | Sun | 10 AM-3 PM      | Annual CLC Car Show & Monthly Mtg    | Museum of Transport, 2967 Barrett Station Rd   | Joint Show with HCCMO           |
| 11/17                                 | Wed | 6:00 PM         | Monthly Mtg                          | ELCO Cadillac, 15110 Manchester Rd, Ballwin    |                                 |
| <b>Other Local Car Related Events</b> |     |                 |                                      |  |                                 |
| 4/4                                   | Sun | <b>CANCELED</b> | HCCMO-Annual Easter Car Show         | Forest Park-Muny Opera Upper Parking Lot       | Club display (no judging)       |
| 6/20                                  | Sun | TBD             | HCCMO-Father's Day Car Show          | Museum of Transport, 2967 Barrett Station Rd   |                                 |
| 9/12                                  | Sun | TBD             | Wheels in Motion Show - Club Display | Westport Plaza, Maryland Heights, MO           | Natl. Children's Cancer Society |
| 9/19                                  | Sun | TBD             | HCCMO Show & Swap Meet               | Chesterfield Mall - former Sears parking lot   |                                 |