

FLEETWOOD FLYER



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Region Sponsor: ELCO Cadillac

15110 Manchester Road, Ballwin, Mo

Cadillac Sales Mgr. - *Bill Pastor*: 877-590-6609



APRIL MEETING & SPRING CAR SHOW

Date: Saturday, April 23rd

Time: 10:00 AM - 2:00 PM

Where: ELCO Cadillac

Address: 15110 Manchester Road, Ballwin

Note: Our first Spring car show since 2019! Tour the new ELCO Cadillac showroom! Food and beverage will be provided by ELCO!

SECRETARY'S REPORT

March Meeting: Our March 23rd meeting was held at CJ Mugg's and there was a very good turnout of 30 members and guests. One item discussed was the June and July meetings. Several suggestions were made, and since the March meeting, both of those meetings have now been scheduled. Additional detail is also now available for our May meeting that includes a drive to Washington, MO. See the calendar update section for details.

Several members stated they will be displaying a vehicle at the HCCM Easter Auto Show at Forest Park, primarily in the judged field versus the display-only field. This year's show should have better availability of visitor parking with the St. Louis Street Rod Association's Easter Show having moved from the Munny Opera lower parking lot to the Family Arena in St. Charles.

Our Director discussed being contacted by the Gateway Region of the Hudson-Essex Terraplane Club in Godfrey, IL. They are seeking other car clubs that would have interest in participating in a

multi-club drive from St. Louis to Litchfield, IL. Litchfield is about a one-hour drive northeast of St. Louis on historic Route 66.

One of the highlights of the trip will be a specially-arranged drive of vehicles across the famous Chain of Rocks Bridge, spanning the mighty Mississippi and linking Illinois and Missouri. The bridge is now closed to vehicular traffic and is used as a pedestrian and bike path to link trails on both sides of the river. It is one of the more-interesting bridges in America, with a 30-degree turn midway across the mile-long bridge, more than 60 feet above the river.

Many may recall in 2017 the CLC national driving tour from Chicago to St. Louis along historic Route 66 included a drive across the bridge. A Side Note: In 1980, the bridge was a location used in the filming of the movie *Escape from New York*, filmed entirely in St. Louis. Another prominent filming location was Union Station before its beautiful restoration and reopening in 1985.

While the trip agenda is not yet known, there is a great Route 66 Museum and a historic Route 66 restaurant, the Ariston, in Litchfield. The tentative trip date is Saturday, October 1st. More details will be provided when available.

Calendar Updates: Listed below are updates or additional details for our 2022 Club calendar:

- ◆ May 21st Meeting (Sat.), 9:00 AM: Caravan to Washington, MO. on historic Route 66 (Hwy 100) from a yet-to-be-determined meeting spot off Manchester Rd. near Hwy 141. Visit

the Iron Spike Model Train Museum, (admission is \$8/adult, \$6/child, special family rates available). Next, lunch at the home of the Steckels, who will graciously provide food and beverage. In lieu of a lunch fee, donations to the McPherson College Automotive Restoration scholarship program will be very much appreciated. After lunch, a potential caravan to the Washington Historical Society and Museum, and/or members can chose to visit the Art Fair, Wine Fest and Classic Car Show taking place that day in downtown Washington.

- ◆ June 22nd Meeting (Wed.), 6:00 PM: Sonic Drive-In (in the parking lot in back); 1002 S. Kirkwood Rd. (at Big Bend Rd.).
- ◆ July 23rd Meeting (Sat.), 9:00 AM: Wings of Hope (WOH) at Spirit of St. Louis Airport in Chesterfield. For those not familiar, the WOH Medical Relief & Air Transport Program provides medical air transport services, free of charge, to individuals who need specialized medical care that is not available to them locally. Using aircraft specially outfitted with stretchers to accommodate fragile and non-ambulatory patients, WOH flies individuals to hospitals and treatment centers in 26 states within a 600-mile radius of its St. Louis headquarters.

Prior to our visit we can discuss and consider a donation from the Club treasury to this worthy organization as a thank you for the tour.

Bret Heinrich, President & CEO of WOH, will lead our tour of the facilities and discuss the mission of WOH, STEM outreach, etc. CLC member Rich Steckel will provide technical background on aviation related details—aircraft, maintenance, flight operations, etc. The tour will begin about 9:00 AM to minimize the potential impact of July heat. Dependent upon aircraft availability that day, there may be photo opportunities for your Cadillacs and LaSalles with an aircraft.

The visit will last about two hours. Upon conclusion, we plan to caravan to a local eatery for lunch.

Member News: Last year The National Museum of Transportation displayed a special Cadillac exhibit. Three CLC members loaned vehicles to the Museum for display. This year's excellent special exhibit at the Museum is 'American Orphan Automobiles Through The Ages', which runs through October 20, 2022 in the Orthwein Education & Visitor Center.

An Orphan Car is defined as any marque of motor vehicle built by a manufacturer that has

discontinued business entirely. The vehicles exhibited include a:

- ◆ 1907 Simplo (built in St. Louis, MO)
- ◆ 1912 Chase Mail Truck
- ◆ 1926 Studebaker Special Six Coach
- ◆ 1957 Desoto Firesweep
- ◆ 1971 Gerstenlager Bookmobile
- ◆ 1978 Pontiac Firebird Trans Am

The Firebird displayed is an original-owner vehicle on loan by CLC associate member Cindy Masterson.



At our March meeting, we added a new member. On behalf of the Club, welcome, Steve Sperotto! Steve knows several members of the Club. He is currently searching for that elusive, turn-key collector car that will satisfy his desires—hopefully a Cadillac or LaSalle!

Our current Club membership count after 2022 renewals stands at 57, not including associate members. There are a few non-renewing members—a combination of longstanding “senior” members and newer members who “kicked-the-tires” and gave the Club a test-drive. This edition will be their final newsletter. To those senior members, thank you for your past support, participation, and contributions of time and knowledge to the club; they were much appreciated. Wishing you the best; you will be missed!

With this April now being the third Easter navigating the pandemic, I hope that by next April, Egbert the Easter Bunny, shown in our masthead, can retire his mask.

This month I have an article that may identify the model year 19XX Cadillac photo submitted by Jack Bertelsmeyer for the March newsletter. I do not know a lot about these early models, but I did learn of a very clever body feature fitted to some. Saving the best for last, Doug Birk submits an article about custom Cadillac Specials that a St. Louis dealer created to further differentiate its Cadillacs in the local luxury car marketplace. Thank you, Doug, very interesting!

Craig Masterson



2022 GRAND NATIONAL

(By: Craig Masterson)

The 2022 Grand National, to be held in Lombard, IL, June 21-25, is just a couple of months away. This location is an excellent opportunity to attend a Grand National that is an easy, five-hour drive from St. Louis. I have attended several Grand Nationals, and I have enjoyed all. In addition to viewing an impressive gathering of Cadillacs and LaSalles, each Grand National includes various tours you can attend. This year, a Route 66 driving tour is offered, as well as bus and boat tours that highlight Chicago's history and culture. There are also several tech sessions available that present historical or repair and maintenance information. You will not regret attending a Grand National, and after attending one, you will look forward to doing so again.

Common Questions & Answers from Grand National *Chicago Get-Around Guide*:

Q1: Is the host hotel in a safe area? We hear a lot of bad news stories about Chicago.

Answer: The host hotel is located in Lombard, IL which is 20 miles outside of Chicago. Lombard is a very safe area. The most scary things you are likely to see are the prices on the menu at Harry Carey's restaurant.

Q2: Will this Grand National event be cancelled like the last two because of COVID19?

Answer: COVID19 is not going away anytime soon. It appears that we will need to live with this for several more years, if not forever. That said, most activities around the country have resumed with proper precautions. In fact, we had a very successful and fun CLC Reunion back in November 2021. The most likely reason this Grand National would be cancelled is if there are simply not enough registered attendees to fulfill our obligations to the different venues. At this point in time, the number of registrations is tracking well and we do not anticipate any issues. However, we need you to get your registrations in so that we

confidently know we can meet those obligations. Therefore, plan out your tours, get your registration in, and get ready to join your friends in Chicago.

Q3: Is there any shopping nearby?

Answer: Yes, in fact there is a shopping mall directly adjacent to the hotel (Yorktown Center). The hotel is located in the heart of Lombard's business district, so there are many stores and restaurants within a very short distance of the hotel.

Q4: Will there be fried chicken dinners?

Answer: Yes, since the National Driving Tour in 2017, members would be disappointed if fried chicken wasn't on the menu. Be sure to join us for Tuesday's driving tour and Thursday night's dinner at White Fence Farm.

Q5: Will there be any security for the cars parked on the show field.

Answer: Yes, every Grand National event contracts for security services to ensure that the cars are never left unmonitored.

Q6: Does my registration automatically register my vehicle?

Answer: No, there is a separate registration form for your vehicle in which you determine the judging class.

Q7: Do I need to register my vehicle if it is not being judged?

Answer: If you want to display your car on the show field, then yes. If you are going to park it in the normal guest lot, then no. However, if you are bringing your Cadillac, then we highly encourage you to at least put it on display.

Grand National registration information can be found in The Self-Starter, or on the Club's national website. I hope to see you there!

(Below: Show field and swap meet at the 2017 Grand National in McLean, VA)



MYSTERY SOLVED?

(By: Craig Masterson)

In the March newsletter, I included a picture of a very-early-model-year Cadillac that Jack Bertelsmeyer had photographed. I asked members if they had any insight as to what model and year this vintage Cadillac may be. Many opined 1904 to 1908.



I did a little internet sleuthing and believe I found the exact car pictured above. It may have been previously sold by local classic car dealer Hyman Ltd. Drum roll please.... I wager that it is a 1906 Cadillac Model K Folding Tonneau. (The following pictures and vehicle information was obtained from <www.hymanltd.com>)



What I find most interesting is how the body style can be a jaunty, two-seat runabout, but then converted into a four-seater with a rear seat for the kiddies or the mother-in-law!



Per the Hyman website, this vehicle has the unusual and very-rare, patented, Artz Company folding tonneau. The company claimed the tonneau "Is opened in five seconds without the use of tools...". When folded, the rear mounted spare wheel lends the appearance of a standard runabout, but provides room for two additional passengers when open.

Power is from a single cylinder "Little Hercules" engine developed by Leland and Faulconer Engineering, and supplied to Ransom E. Olds. For Cadillac, the engine was further refined, and centrally-mounted beneath the car's front seat, putting power down via a chain drive rear axle.

The car was treated to its second high quality restoration in the late 1990s when it was repainted in a correct shade of dark green and detailed with fine gold coach lines.

OBJECT OF THE DAY

(By: Craig Masterson)

Cindy and I are members of the Saint Louis Art Museum (SLAM). As a consequence of the pandemic, we receive a daily email entitled "Object Of The Day". The email includes a picture of an item included within the Museum's collection, by whom and when was it created, a brief description of the item, and musings on the intent of the artist and/or how society has chosen to interpret the particular art object.

A recent "Object Of The Day" email highlighted a particular piece of art that I have viewed many times in a "modern art" gallery at the Museum. Viewing the image of the item evoked wry amusement—just as I experience each time I view it at the Museum. The email from <www.slam.org>:

"Object Of The Day"



John Chamberlain, American, 1927–2011; Box Candy, 1974; painted and chromium-plated steel; approximate: 41 x 42 x 39 inches

"Compressed pieces of automobile sheet metal, painted by the original manufacturer in shades of green, off-white, brown, and orange, give form to a visually poetic assemblage. Chamberlain finds beauty in these discarded car parts. Salvaged from a junkyard, the scraps are altered and fitted together so that welding by the artist is not necessary. Only when the sculpture was completed, did the artist weld the pieces together as a means of reinforcement."

Upon viewing this artwork again, I had an epiphany. I have an extensive modern art materials warehouse in my basement and garage rafters. I am sitting on a gold-mine!

Desiring to leave my mark on the art world, I quickly took inspiration from the cover of my 1959 Cadillac Convertible Top Operation Manual.



The manual's cover itself was inspired by the abstract kinetic sculptures of artist Alexander Calder. Manifestations of art that consciously departed from the traditional notion of artwork as a static object. This new type of sculpture, christened "mobiles", were hanging sculptures that derived their motion from touch or air currents. The wind mobiles featured abstract shapes delicately balanced on pivoting rods that moved with the slightest current of air, allowing for a natural shifting play of forms and spatial relationships.

I have designed the "Mobile-Mobile" shown below, and am currently seeking a commission to complete this breathtaking work of art. With cultural meaning so deep, it defies explanation, and is best appreciated with one's eyes closed.



April 🤪 Fools!

LINDBURG'S SPECIALS

(By: Doug Birk)

Over the years, there were dealers who did in-house modifications on certain models, especially during the '70s and '80s when performance and handling packages were added to the anemic factory engines and soft suspensions—Yenko, Dana and Nickey for Chevrolet, Royal for Pontiac, and Grand Spalding for Dodge. I omitted Shelby for Ford, which is another story.

Our own former St. Louis Lindburg Cadillac had a talent for "personalizing" certain years and models of their new deliveries. These modifications by Lindburg were NEVER to be on a grand scale, but were targeted to St. Louis buyers.

The first such modification I remember was on the 1953 Cadillac Coupe de Ville. This modification entailed lengthening the quarter panels approximately 3 to 4 inches to more graciously accommodate the extension of the Continental Kit on the rear bumper. The "grafted" metal fabrication looked like a factory stamped panel. The one I saw a few times was painted a canary yellow with a very(!) dark green or black top and a dark green interior. Anyone remember this car?

The 1961 Cadillac was an all-new design, especially the Fleetwood 60 Special with its formal roof and smaller, rectangular backlite (rear window), and the four-window Series 62 and de Ville sedans with their more-vertical, wrap-around "Vista" backlite. Now imagine combining these two new design features and what do you get...another Lindburg Cadillac St. Louis Special. This modification took the rear roof section of the series 75 limo and fabricated it to conform to the wrap around roof of the four-window hardtop. Hey, Terry and Noel, any chance you want to make a scale model of this '61?

Growing up in Kirkwood, I fondly remember seeing a Lindburg-modified, dark-green Series 62 parked in front of a Victorian 3-story mansion on north Taylor. A very appropriate setting for this majestic car. I also remember a silver-blue de Ville around the Ladue/Frontenac area, sometimes parked at the old Schneithorst Restaurant at Clayton and Lindbergh. I did hear of one, many years ago, parked on a lot on South Broadway. I wonder where these relics are today...anyone know?

1963 was another chosen year for Lindburg to practice their artistic talents on the new models. These modifications were trim packages for the sporty de Ville four-window and Coupe de Ville, with its new roof configuration, and the 60 Special sedan.

The modifications for the de Ville included a stainless rocker panel molding, full padded-white-vinyl top, leather interior and a special ID script on the sail panels. The 60 Special was limited to the full padded top, leather interior, and a special ID script on the quarter panel. I am not sure if they were all painted white, but all the ones I saw were. Does anyone know what these ID scripts spelled out? Hint!...the names are in keeping with Cadillac's French heritage. They are "Chateau de Ville" and "Versaille", respectively. Has anyone owned or seen one of these Specials?

Someone may remember these special Cadillacs in a different way, but this is the way I perceived them...ah yes, the good old days! Thank goodness we have our scale models to keep us young.

Local Car Shows: The following local, non-CLC car shows may be of interest to members:

- ◆ 54th Annual Model T Ford Club of Greater St Louis Swap Meet & Garage Sale: Sunday, May 1st, 6:00 AM to 4:00 PM, GCS Credit Union Ballpark (Grizzlies Stadium), 2301 Grizzlie Bear Blvd., Sauget, IL 62206. \$5 Admission. <www.stlmodeltclub.org>
- ◆ Strut Your Stuff Cruise-In: Saturday, May 21 11, Fireman's Park, 900 Montgomery St., Staunton, IL. 9:00 AM, live music Noon-4:00 PM, \$20 Entry Fee, proceeds to Make-A-Wish.

THE NATIONAL MUSEUM OF TRANSPORTATION 2022 CAR SHOWS
10 am - 3 pm each day
REGULAR ADMISSION APPLIES

AMERICAN HEROES & HISTORY
MAY 21
Armed Forces Day
Pistons & Pumps
Plain Air Painting Competition
MAY 22
Early Ford Car Show
Steel Drum

"ROLL" MODELS
Father's Day Weekend
Dads and Granddads Free when accompanied by a paying child
JUNE 18
Orphan & Rat Rod Car Show
JUNE 19
Horseless Carriage Club Show

CarTunes plus EnterTRAINment
SEPTEMBER 24
A PET Car Show
(The Show of Cars with Animal Names)
SEPTEMBER 25
Acoustic Music Festival & Archway Olds Club Show

A LEGACY OF LUXURY CAR SHOWS
OCTOBER 8
Mercedes
Horseless Carriage Club Show
OCTOBER 9
Cadillac & LaSalle

THE NATIONAL MUSEUM OF TRANSPORTATION
2933 Barrett Station Road
St. Louis, MO 63122
TNMOT.org

The National Museum of Transportation is a 501(c)(3) organization relying on the generous financial support of our community to continue preserving the past for future generations.



LaSalle
CLUB
St. Louis Region

April Edition

2022

**CLC - St. Louis Region
Calendar of Events**



Date	Day	Time	Event	Location	Notes
1/8	Sat	1:00 PM	Monthly Mtg & Holiday Party	Favazza's Restaurant, 5201 Southwest Ave.	
2/23	Wed	6:00 PM	Monthly Mtg	ELCO Cadillac, 15110 Manchester Rd, Ballwin	Canceled Due To Winter Storm
3/23	Wed	6:00 PM	Monthly Mtg	CJ Mugg's, 101 W. Lockwood, Webster Groves	Lower-Level Dining Room
4/23	Sat	10 AM-2 PM	Monthly Mtg & Spring Car Show	ELCO Cadillac, 15110 Manchester Rd, Ballwin	Food & Beverage provided
5/21	Sat	9:00 AM	Monthly Mtg, Rte 66 Caravan-Wash. Mo.	Iron Spike Toy RR Museum; Historical Society	Lunch provided at Steckel's home
6/22	Wed	6:00 PM	Monthly Mtg	Sonic Drive-In, 1002 S. Kirkwood Rd.	Rear parking lot
6/21-25			CLC 2022 Grand National	Lombard (Chicago), IL	Hope to see ya!
7/23	Sat	9:00 AM	Monthly Mtg, Wings Of Hope Tour	18370 Wings Of Hope Blvd, Chesterfield, MO	Spirit Of St. Louis Airport
8/??	TBD	TBD	Monthly Mtg - Country Classics	2149 E.Frontage Rd, Staunton, IL	https://countryclassiccars.com
8/27	Sat	9 AM-12 PM	Caffeine & Chrome Show-CLC Featured	Gateway Classic Car, O'Fallon, IL	1237 Central Park Dr. 62269
9/11	Sun	TBD	Monthly Mtg - Charity Car Show	Westport Plaza, Maryland Heights, MO	Wheels in Motion Car Show
9/22-24			CLC 2022 Fall Festival	Hickory Corners, MI - Gilmore Car Museum	
10/9	Sun	10AM-3PM	Annual CLC Car Show & Monthly Mtg	NMOT - 2967 Barrett Station Rd.	Natl. Museum of Transportation
11/17	Wed	6:00 PM	Monthly Mtg	ELCO Cadillac, 15110 Manchester Rd, Ballwin	
Other Local Car Related Events					
4/17	Sun		HCCMO-Annual Easter Car Show	Forest Park-Muny Opera Upper Parking Lot	
6/19	Sun		HCCMO-Father's Day Car Show	Museum of Transport., 2967 Barrett Station Rd	
9/10	Sat		Kicks On 66/R.Gori Memorial Car Show	Edwardsville, IL	Club display?
9/18	Sun		HCCMO Show & Swap Meet	Chesterfield Mall - former Sears parking lot	