



MONTHLY NEWSLETTER

FLEETWOOD FLYER



SEPTEMBER 2023

Director:

Todd Tobiasz: 314-540-2431 <ttobiasz@sbcglobal.net>

Associate Director & Annual Show Chairman:

David Baker: 636-575-9554 <dkb9323@gmail.com>

Treasurer:

Ted Fivian: 314-752-5763 <swunland@sbcglobal.net>

Secretary & Newsletter Editor:

Craig Masterson: 636-891-8010 <bigv8@swbell.net>

Webmaster & Nat'l Director-St. Louis Region:

Kevin Williams: 314-481-9111 <stlwc1@yahoo.com>

Sponsorship Chairman:

Open

National Website: <cadillaclasalleclub.org>

Region Website: <cadillaclasalleclubstl.org>

(submit info to <contact@cadillaclasalleclubstl.org>)

Region Sponsor: ELCO Cadillac

15110 Manchester Road, Ballwin, Mo

Cadillac Sales Manger - *Bill Pastor*: 877-590-6609



SEPTEMBER MEETING

Date: Sunday, September 10th

Time: Club meeting 11 am; Show: 9 am to 4 pm

Where: Wheels in Motion Charity Car Show

Address: Westport Plaza, Maryland Heights, MO

Meeting Notes: Our Club meeting will be held at 11 am in the area where members' cars are displayed. There is a \$20 registration fee to display a car. This show is a fundraiser for the National Children's Cancer Society.

SECRETARY'S REPORT

August Meeting: Our August 20th meeting was held at the auto collection of Wayne and Melba Nolan. We had a great turnout of about 35 members and guests. After the meeting, many of us proceeded to the nearby Frankie Gianino's Restaurant for an early dinner and to extend our time for fellowship and enjoyment of the day.

Thank you, Director Todd, for proposing and arranging for our visit to the Nolans. And, a VERY BIG THANK YOU goes out to Wayne and Melba Nolan for allowing us to view their extensive and impressive collection! Their auto collection is very special for several reasons—it consist primarily of pre-war vehicles, of which most are in exquisite original or beautifully restored operating condition. The collection has many unusual makes, of which several were built in St. Louis. Prior to the Great Depression, St. Louis was a major producer of automobiles. At one point, St. Louis car manufacturing was second only to Detroit.

Dodge Brothers is one of the Nolans' favorite marques. There are representative examples of Dodge Brothers cars annually from 1915 to 1920, plus examples from 1927 and 1928. The collection also includes some less-common makes such a Dort, Gardner, Graham, Maxwell, Overland, Star, and Studebaker. One of the more recent acquisitions is a gorgeous burgundy 1935 Chrysler Imperial Airflow. Several pre-war Chevrolets and Fords were also displayed.

The collection also includes two Buicks as well as a Marquette—the lower-priced companion car to Buick as LaSalle was to Cadillac. While no Pontiacs were present, the collection does include an Oakland, which was GM's parent car brand to the lower-priced Pontiac companion brand. Oakland was discontinued in 1931—a victim of the Great Depression. Unlike the other GM companion brands, Pontiac continued on, earning the distinction of being the only GM make that was not an outside acquisition that survived for a significant period of time. Pontiac ceased production in 2010 in the aftermath of the Great Recession and GM's bankruptcy and reorganization.

My favorites were the St.-Louis-manufactured vehicles, which included four Moons from the early '20s with their Rolls Royce-like grills, and the robust-looking 1920 Traffic truck. Also St.-Louis-built were a 1932 Chevrolet Landau Phaeton and the body for a 1925 Star.

The Moons are a particular St.-Louis-built favorite. How can you not love their "Moon eye" logo that was later incorporated into Dean Moon's

similar-looking Moon and Mooneyes speed equipment logos in the early 1960s?

Recall that when Six Flags over Mid-America opened in 1971, one of the original eight rides were the gas-powered antique "Moon Cars" we then-youngsters could drive around a concrete and steel-rail track as we dreamed about obtaining our drivers licenses.

A quick Six-Flags memory of mine—my brother, Scott, named the "Screamin' Eagle" Roller Coaster. When opened in 1976, the Guinness World Records listed it as the tallest coaster at 110 feet high and the fastest coaster at 62 mph. My father was an account executive at the advertising firm that had the Six-Flags marketing account. They asked staff and their families to submit ideas for the name of the new roller coaster, and my brother's submission won! It helped that 1976 was America's Bicentennial and the eagle theme worked to his advantage. I had submitted "Screamin' Demon" and "Twin Peaks". Twin Peaks would later become the name of a TV show in the early '90s. Hmm, wonder if I can collect royalties?

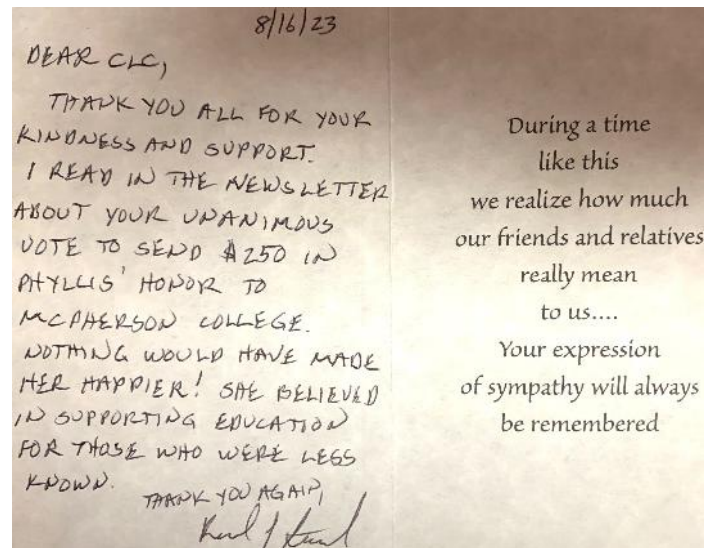
In the almost 50-years since, a quick internet search now shows the world's fastest roller coaster as Formula Rossa, located at Ferrari World in Abu Dhabi, with a maximum speed of 149 mph and the world's tallest roller coaster as Falcon's Flight in Saudi Arabia with a height of 525 feet.

Wow, that was a huge rabbit hole that I fell into. My, how the mind wanders when fun is to be found. OK, now back to the collection tour.

Also on display were several post-wars cars including a 1965 Corvair (another favorite), a 1968 Chrysler 300 convertible and a 4th generation Corvette. Needless to say, all thoroughly enjoyed visiting the Nolan collection and basking in the neon-glow of Automobilia.

Director Todd started our Club meeting and stated that our Treasury balance remains about one Grant below a Madison (two denominations of paper currency no longer printed). Have I got you thinking?

Our next Club meeting will be held at the Wheels in Motion Charity Car Show in support of the National Children's Cancer Society. As in prior years, a Club donation was proposed, seconded and passed unanimously. A \$200 Club donation will be made to the National Children's Cancer Society. Recall that last month the Club made a donation to the Automotive Restoration Program at McPherson College in the memory of Phyllis Steckel. The Club has received the following Thank You note from Richard Steckel:



Fall Car Show Lunch Payment: As previously reported, our Fall Car Show will be held Saturday, October 7th at the Elks Lodge on Ladue Road in Creve Coeur in conjunction with the Jaguar Club's annual Concours d'Elegance. For those who wish to enjoy the catered lunch that the Jaguar Club is arranging, a prepayment of \$15 per person must be made, payable to and received by David Baker no later than September 20th. (Payment instructions have been emailed). The caterer will have a limited ability to provide meals for those not prepaying. Also, the Elks Lodge will NOT have food available onsite other than beverages available for purchase.

Fall Car Tour - October 13th-15th: We are closing in on our joint-club October Fall Tour to Kansas City. Final details with host hotel information, itinerary, and the Event Registration Form has been emailed to you. Please contact the Secretary if you need this information resent.

This joint-club tour is Friday-Sunday, October 13th to 15th (or to the 16th if you desire an extra day on your own). Participants will CARavan from St. Louis to Kansas City, with visits to three automobile collections—public and private. Other sites of interest include your choice of the Arabia Steamboat Museum or the National World War I Museum and Memorial. I have seen both museums, and they are fantastic! The Fontaine host hotel is located in Kansas City's Country Club Plaza, a well-known shopping and entertainment district. The hotel has an underground parking garage.

Calendar & Event/Show Updates: Listed are upcoming 2023 planned CLC-StL meetings and other events of interest:

- ♦ **September 10th, CLC Mtg & Wheels in Motion Car Show:** Sunday, 9 am to 4 pm. The

show is a benefit for The National Children's Cancer Society and site of our meeting. There is a \$20 registration fee to display a vehicle. Link: [Firstcapitolclassics](#)

- ♦ **September 16th, Kicks on 66 Car Show & Cruise:** Saturday, Randy Gori Memorial; NEW VENUE—Ray M. Schon Park, Glen Carbon, IL. Entry to display or view car show is FREE! Gates open for show entrants at 7:30 am and to the public at 11 am. Displayed vehicles must stay until 2 pm. Use this link for more show details: [KICKS ON 66' - Kicks on 66](#)
- ♦ **September 17th, HCCMO Swap Meet & Car Show:** Sunday, 6:30 am to 4 pm. 44th Annual! Chesterfield Mall, former Sears parking lot. Entry fee: \$20 Judged, \$10 Display. Link: [Horseless Carriage Club – St. Louis Rigs That Run \(hccmo.com\)](#)
- ♦ **September 23rd, Hagerty Cars & Caffeine Show:** **New Lower Price!** Saturday, \$50 fee, Open to all classic, vintage, exotic & collectible cars, and motor-cycles. Drive your car on the race track, a full day of activities! Link: [2023 World Wide Technology Raceway | SpeedTour](#)
- ♦ **September 24th, St. Charles Oktoberfest Car Show:** Sunday, 9 am to 4:30 pm. 36th Annual! \$20 entry fee, many judged classes. Link: [Firstcapitolclassics](#)
- ♦ **October 7th, CLC-StL Fall Car Show:** Saturday, our CLC-StL Fall Car Show will be held on the lawn (à la Pebble Beach!) at the Creve Coeur Elks Lodge in conjunction with the St. Louis Jaguar Club Show. Link: [2023 CLC STL ANNUAL CAR SHOW FLYER.pdf \(lakerscardclub.org\)](#)
- ♦ **October 13-15th, Rolls Royce/CLC-StL Joint Club Tour:** Friday-Sunday. In conjunction with the Rolls Royce Club, this year's fall cruise will entail a drive to Kansas City (KC), MO with visits to public and private automobile collections and local museums of interest. Drive to KC on Friday, October 13th, spend two nights, and return Sunday, October 15th. Link: [Brochure | Cadillac Club of Kansas City \(kccadillacclub.org\)](#)
- ♦ **October 14th, All GM Car Show:** Saturday, 10 am to 3 pm. Quality Buick GMC Cadillac, 1620 E. Homer Adams Pkwy, Alton, IL 62002. Hot dogs, chips, soft drinks, and water provided by Quality. Judging is by participants and spectators voting for a people's choice vehicle. Questions: Call Cody at 618-465-8881 or member Bob Schuman.
- ♦ **October 21st, Archway Oldsmobile Collector Car Trivia Night:** Saturday, 7 pm to 11 pm. American Legion #312, 2500 Raymond Drive, St. Charles, MO. 63301. Benefitting

Greater St. Louis Honor Flight and Open Door Animal Sanctuary. \$160/table of eight or \$20/person. Test your knowledge of automobile trivia, pop culture, and St. Louis sports/history against other automobile enthusiasts! Maybe the CLC-StL can field a full table this year. Contact the Secretary if you are interested.

- ♦ **October 22nd, Hoffmeister Mortuary Annual Car Show & Concert:** Sunday, Noon to 5 pm. \$10 Fee; All proceeds to BackStoppers and Feed My People. Crowd judging for trophies. 6464 Chippewa St., St. Louis.



1947 Cadillac 6269 Sedan

Elliot Enger has decided to sell his beautiful 1947 Cadillac Sedan. The car has 78,xxx miles, Hydra-Matic transmission, and new tires, gas tank, and battery. An excellent running car. Make offer. You can contact Elliot at 314-614-7750.



2024 Grand National: For those contemplating attending the 2024 Grand National (GN) in Gettysburg, it has been reported that the two side-by-side host hotels are filling up quickly. This will be a very-well-attended GN with lots of cars to view and members to meet. If you do plan to attend, once the list of scheduled activities is

published, get your registration in QUICKLY to avoid tours you may want to join being sold out.

Officer Elections: This year marks the end of the two-year Club Officer terms. Nominations for positions will be accepted at the October Fall Car Show and monthly meeting with the election in November. If there is only one nomination per office at the October meeting, the voting may be held at the October meeting at the discretion of the Director.

National CLC Membership: PLEASE make sure your National CLC membership is up to date. National membership is required for membership in a regional CLC Chapter (e.g., CLC-StL!). We submit a Region Roster to National each October for review. Please do not be that member in non-compliance who is removed from the CLC-StL roster.

Member News: Pat Howk reports that he has purchased a "new" Cadillac that was too good to pass-up. Drum-roll please...Pat stated that he has purchased a very-low mileage 1999 Cadillac 8-passenger limousine built in Springfield, MO by DaBryan Coach Builders.



I did a little research and DaBryan Coach Builders was founded in 1979 in the heart of the Ozarks, manufacturing limousines incorporating the tradition of Ozark craftsmanship.

In 2005 DaBryan Coach Builders was acquired by Accubuilt, Inc., based in Lima, OH. Accubuilt is a builder of automotive specialty vehicles, specializing in Cadillac, Lincoln, and Ford chassis under the S&S Coach (Sayers & Scovill), Superior, Eureka, Miller-Meteor, LCW, Cadillac-DES, and Accubuilt brands. The Eureka and Miller-Meteor names have been retired.

Pat, I guess you will now have to join the Professional Car Society: [Home | The PCS \(theprofessionalcarsociety.org\)](http://Home | The PCS (theprofessionalcarsociety.org)). I know all in the Club cannot wait to see this beauty in person, hopefully soon. Congratulations, Pat!

Craig Masterson

MCPHERSON COLLEGE TAKES 2ND IN CLASS!

(By: Craig Masterson)

McPherson College's Automotive Restoration Program has been in our orbit the past year with our prior and recent donations.

Students in the program have been working on the restoration of a 1953 Mercedes-Benz 300S two-door convertible for the past eight years. The car was finally completed earlier this year and the students were invited to display the Mercedes at the 2023 Pebble Beach Concours d'Elegance.

In testament to the quality of the Automotive Restoration Program and the dedication of the students, the car was judged and was awarded 2nd in class! The Postwar Luxury Class winners were as follows:

- 1) 1955 Imperial Convertible, Southlake, Texas
- 2) **1953 Mercedes-Benz 300 S Cabriolet, McPherson College, McPherson, Kansas**
- 3) 1954 Mercedes-Benz 300 S Cabriolet, Chatham, Massachusetts

(photo per: [This Pebble Beach award-winner was restored by college students - Hagerty Media](#))



AUGUST MEETING FUN



Thank
You
Nblans!!



WHAT MAKE, MODEL, AND YEAR CAR IS THIS?

(By: Craig Masterson)

Last month Clayton Patterson submitted photo's of a friend's grandfather's car and asked if anyone could identify the make, model and year of the car. Well, I blew the dust off of my stack of auto catalogs and picture books, put on my thinking tuque (beanie), and I think I have found the answer. Unfortunately, the car is neither a Cadillac nor LaSalle. In my opinion, this vehicle is a 1940 2-Door Chevrolet KH Master DeLuxe (or KB Master 85) Town Sedan T/B (Trunk Back). Below are snips of the submitted photos with the tattle-tale clues. What do you think? Have I gotten it right?



Comparing the photos of the subject car (left and above) to the four reference photos of a 1940 Chevrolet Master Town Sedan Trunk Back (at bottom of page) reveals the following similarities:

- 1) Upper-right: Chevrolet had fender mounted "add-on" headlight housings for 1939/40 only. Also note the top of headlight chrome trim and adjacent side marker light (gone for 1941) are a match.
- 2) Above: Hood side vents (7; various trim available) of this style were used in 1940/41, but 1941 models had the headlights fully incorporated into the fender sheetmetal stamping, so this must be a 1940. You can also see a hint of the long, bulbous, hood ornament.
- 3) Upper-left: Window drip rail and location, and hubcaps are similar.
- 4) Left: Side trim and door handle look similar. The split windshield, upright B-pillar, and both side window shapes and size are similar. The Running boards look similar.

I rest my case!



Brochure photo: <http://www.oldcarbrochures.com/>
Reference photos: <https://classiccars.com/>



CADILLAC LAUNCHES CELEBRATION OF 20 YEARS OF V-SERIES PERFORMANCE

(By: Cadillac Pressroom—March 15, 2023)

Cadillac is kicking off a year-long celebration for its V-Series performance sub-brand, which celebrates its 20th anniversary in 2024. The Cadillac V-Series performance sub-brand was launched at Sebring International Raceway in March 2004 with the race debut and subsequent first win of the CTS-V.R race car in the SCCA Pro Racing World Challenge GT race.

The inaugural production V-Series—the 2004 CTS-V—was developed on the racetrack and previewed on Germany's famed Nürburgring circuit. It was the first of 13 V-Series sedan, coupe, roadster and SUV models to follow. All V-Series vehicles benefit from the performance technologies and learnings from nearly 20 years of winning on the racetrack.

"Nearly 20 years ago, Cadillac made a bold move with V-Series that continues to resonate," said Global Vice President of Cadillac Rory Harvey. "From the racetrack to the road, V-Series has transformed Cadillac and helped redefine performance luxury for thousands of enthusiasts. Over the next 12 months we will celebrate V-Series with a number of significant moments."

New products and features commemorating the 20th anniversary of V-Series are planned over the next 12 months, with more information to be announced throughout this period. The 20th anniversary celebration will conclude at Sebring in March 2024—20 years after the first CTS-V won on the track.

Today's lineup includes the CT4-V and twin-turbocharged CT4-V Blackwing, the CT5-V, the supercharged CT5-V Blackwing, and the supercharged Escalade-V. With 682 horsepower, the Escalade-V currently wears the crown of Cadillac's most-powerful production model ever, while the CT4-V and CT5-V Blackwing models offer the ultimate balance of road-going performance luxury and track capability.

20 Years of V-Series Production:

First Generation - 2004

- 🏆 CTS-V
- 🏆 XLR-V
- 🏆 STS-V

Second Generation - 2009

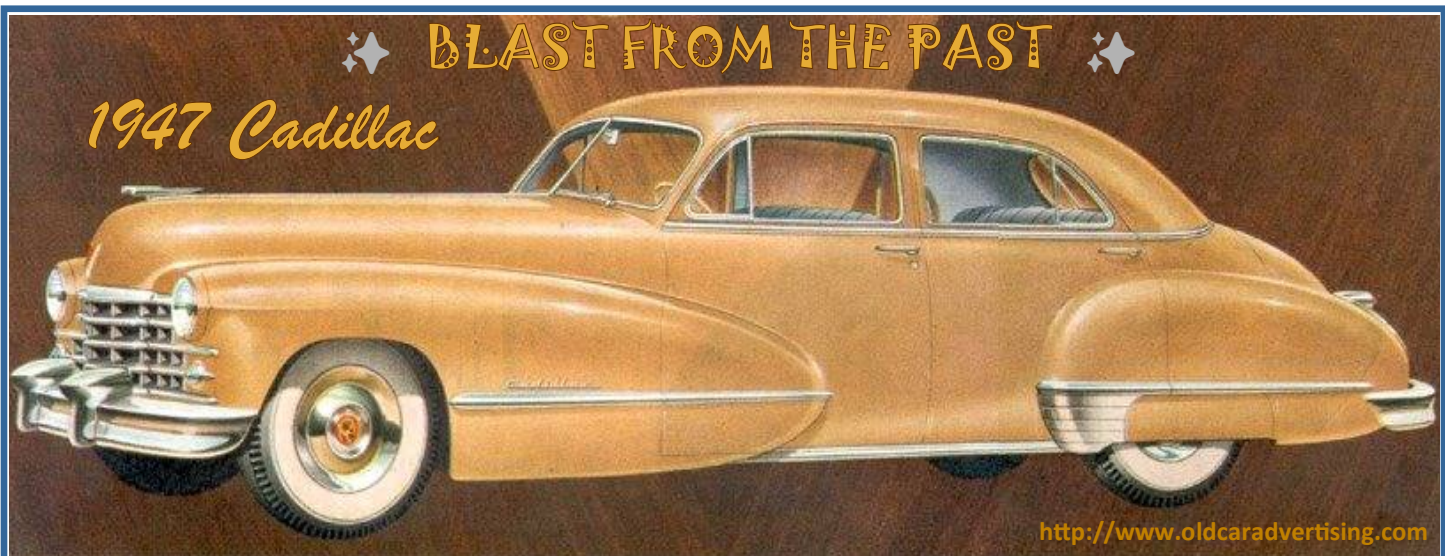
- 🏆 CTS-V
- 🏆 CTS-V Wagon and Coupe

Third Generation - 2016

- 🏆 CTS-V
- 🏆 ATS-V

Fourth Generation - 2019

- 🏆 CT6-V
- 🏆 CT4-V
- 🏆 CT5-V
- 🏆 CT4-V Blackwing
- 🏆 CT5-V Blackwing
- 🏆 Escalade-V



Ask the average American lad to name the car he hopes most to drive when he reaches man's estate—and, quite likely, he will tell you a Cadillac. So deep and all-pervading is the respect for Cadillac that the car has become a synonym for quality among people of all ages. Into the building of this unique repu-

tation has gone forty-five years of undeviating adherence to the highest principles of engineering and craftsmanship. Throughout all this time, Cadillac's one purpose has been to bring into being the finest personal transportation it is practical to produce. It is a matter of the utmost regret to Cadillac that its

capacity to produce so fine a motor car is as yet unequal to the demand. Some delay is still inevitable. But if your heart is set on a Cadillac, please be assured that patience will bring you one. And once you have it in your possession, we think you'll agree that patience never brought you a richer reward!

★ CADILLAC MOTOR CAR DIVISION ★ GENERAL MOTORS CORPORATION ★



LaSalle
CLUB
St. Louis Region

September Edition

2023 CLC - St. Louis Region Calendar of Events



Date	Day	Time	Event	Location	Notes
1/7	Sat	1:00 PM	Monthly Mtg & Holiday Party	Favazza's Restaurant, 5201 Southwest Ave.	
2/22	Wed	6:30 PM	Monthly Mtg	The Sports Café, 3579 Pennridge Dr., Bridgeton	Come Hungry!
3/11	Sat	11:00 AM	Monthly Mtg	Thomas Quick's Garage	Food & Beverage provided/\$5
4/15	Sat	10 AM-2 PM	Monthly Mtg & Spring Car Show	ELCO Cadillac, 15110 Manchester Rd, Ballwin	Food & Beverage provided
4/22-23	Sat/Sun		CCCA/ CLC-StL Magic Motors Tour	Urbana and Paxton, IL	See Event Flyer Provided
5/7	Sun	10 AM~3 PM	Lamda Club/CLC - IL Lunch/Wine Drive	Collinsville, Highland, Pocahontas, IL	See Event Flyer Provided
5/24	Wed	6:00 PM	Monthly Mtg	Bandanas BAR-B-Q, 12222 Dorsett Road	Bring dinner & lawn chair!
6/21	Wed	TBD	Monthly Mtg	Sonic Drive-In Rear Lot, 1002 S. Kirkwood Rd.	
6/20-24			CLC 2023 Grand National	Albuquerque, New Mexico	
7/29	Sat	8 AM-12 PM	Mo. Mtg - Caffeine & Chrome Show	1237 Central Park Dr. , O'Fallon, IL 62269	Gateway Classic Car-CLC Featured
8/20	Sun	1 PM	Monthly Mtg & Nolan Collection Tour	Imperial, MO	Details to follow
9/10	Sun	9 AM- 4 PM	Mo. Mtg & Wheels in Motion Car Show	Westport Plaza, Maryland Heights	Children's Cancer Fund Raiser
9/22-23	Fri/Sat	9 AM- 4 PM	CLC 2023 Fall Festival	Hickory Corners, MI - Gilmore Car Museum	
10/7	Sat	10 AM-3 PM	Annual CLC Car Show & Monthly Mtg	12481 Ladue Rd, Creve Coeur, MO 63141	Elks Lodge #9, w/Jaguar Club
10/13-15	Fri-Sun		Rolls Royce / CLC-StL Joint Club Tour	Kansas City area	Details to follow
11/15	Wed	6:00 PM	Monthly Mtg	ELCO Cadillac, 15110 Manchester Rd, Ballwin	Final Meeting of 2023
Other Local Car Related Events					
4/9	Sun	8:00 AM	HCCMO-Annual Easter Car Show	Forest Park-Muny Opera Upper Parking Lot	Club Display
6/18	Sun	10 AM-3 PM	HCCMO-Father's Day Car Show	Museum of Transport., 2967 Barrett Station Rd	
9/16	Sat	11 AM-2 PM	Kicks On 66/R.Gori Memorial Car Show	Edwardsville, IL	
9/17	Sun	8:00 AM	HCCMO Show & Swap Meet	Chesterfield Mall - former Sears parking lot	
10/21	Sat	5 PM-11 PM	Archway Oldsmobile Charity Trivia Night	2500 Raymond Dr., St. Charles, MO	Amer.Legion #312, \$20/person